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**Contact: William D. Olson
217-528-4371
abdi@abdi.org**

G & M Distributors, Inc. Receives Public Affairs Award of Excellence

SPRINGFIELD, IL – September 2010 - Adam G. Vitale, General Manager of G & M Distributors, Inc., in Galesburg, Illinois was presented with the Associated Beer Distributors of Illinois (ABDI) Public Affairs Award of Excellence at the 72nd Annual Convention held September 20-21 at the Hilton Lisle/Naperville Hotel in Lisle, IL. He accepted the award on behalf of himself and the late Guy L. Vitale Jr.

Mr. Vitale was presented with the award for not only his and Guy's efforts, but also the efforts the distributorship by Bill Olson, ABDI President. "Adam, Guy, and G & M Distributors exemplify the industry's efforts to be good community citizens. They have demonstrated unwavering support of ABDI's alcoholic abuse prevention, awareness, and visibility programs," stated Bill Olson, ABDI President.

G & M Distributors has participated in ABDI Public Affairs programs for many years. The programs include delivering *Straight Talk About Underage Drinking* flyers and *Talking to Teens About Drinking* booklets to local schools. Both of these alcohol abuse prevention programs are targeted at students. *Straight Talk* flyers are delivered in the spring during Prom and Graduation time to help dismiss some of the myths about underage drinking. *Talking to Teens* booklets were created in partnership with the Illinois Principals Association, to assist parents in having an open discussion about alcohol-related issues with their children. Distributors deliver the booklets to schools at the request of school administrators, who use it for orientation, parent-teacher conferences, and by coaches.

G & M Distributors' trucks have the ABDI signs on them to better inform the public about the industry's economic contributions to the local communities. The topics of the signs include "Economic Impact...Providing More Than 3300 Illinois Jobs," "Customer Choice...Bringing You More Than 5,000 Unique Brands," and "Freshness...Bring You Quality Products."

The Associated Beer Distributors of Illinois, a not for profit business trade association, represents, maintains and improves the interests of its members who distribute beer of all brewers. ABDI advocates value in the state-based regulatory system by being the unified voice for beer distributors on legislation and regulation, by promoting responsible beer consumption and by providing educational and other services to meet its members' needs. Distributors are licensed by the State of Illinois to import and distribute beer to licensed retailers.

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